

# JARRETT BRILLIANT

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## EXPERIENCE

Oct. '03 – Sept '11

### COMEDY CENTRAL

**Associate Design Director**, Digital Media Department. Jun. '07 – Sept '11

- Responsible for the look and feel of all Comedy Central digital properties, including ComedyCentral.com, TheDailyShow.com, ColbertNation.com, IndecisionForever.com, and more
- Manage and maintain brand integrity for high profile properties across the digital spectrum
- Provide art direction to designers, freelancers and third party vendors
- Manage and mentor a team of interns, production artists, and designers
- Start up, specify, plan and direct design for high profile projects
- Direct design and creative for digital marketing initiatives and innovative sponsorship opportunities
- Develop and uphold department-wide standards and structures (e.g. templates and style guides)
- Work closely with Development team to ensure proper implementation of design comps
- Interface with On-Air, Off-Air, Ad Sales, Marketing, Technology, Production, and other departments
- Help shape the digital presence on emerging platforms such as iPad, iPhone, and Android devices
- Contribute to Information Architecture, User Interface design, and general creative direction

**Senior Graphic Designer**, Digital Media Department. May '05 – Jun. '07

- Built prototypes for interactive features such as navigation, video players, and game engines
- Designed concepts and layouts for websites to support television programming

**Freelance Graphic Designer**, Digital Media Department. Oct. '03 – May '05

- Conceptualized and produced banner advertising campaigns

March. '03 – Oct '05

### FREELANCE DESIGN

**Freelance Graphic Designer**, Various Companies. March '03 – Oct '05

Designed websites, microsites, Flash games, rich-media ads, animation, logos, and print material for:

- Atmosphere BBDO
- CDMI
- CondeNet
- MRM Worldwide
- MTV Networks
- Pokemon USA
- Take-Two Interactive
- Tribal DDB

Oct. '98 – March '03

### ACCLAIM ENTERTAINMENT

**Senior Graphic Designer**, Online Department. May '01 – March '03

- Lead the design team for the online division of a popular video game publisher
- Established the look and feel for the company's entire web presence
- Redesigned and maintained the corporate website
- Managed a Junior designer and an intern
- Managed the trafficking of digital assets to online partners

**Graphic Designer**, Online Department. Oct. '98 – May '01

- Designed concepts and layouts for websites used to support the marketing of entertainment software
- Conceptualized and produced banner advertising

## SKILLS

Proficient in Adobe Creative Suite, Flash ActionScript. Working knowledge of AfterEffects, HTML, and CSS

## EDUCATION

BFA, Washington University in St. Louis

## AWARDS

Credited as either Designer or Art Director for the following awards:

### Webby Awards

- Colbert Nation - Juried Webby Award and People's Voice Award, Website - Television (2010)
- Colbert Nation Interview Simulator – Webby Honoree, Best Use of Online Media (2010)
- The Daily Show with Jon Stewart - Webby Honoree, Humor Website (2008)
- Comedy Central's Indecision 2004 - Juried Webby Award and People's Voice Award (2005)

### Promax BDA Awards

- Stephen Colbert's Vancouverage 2010 - Gold Award, Website--Entertainment/Programming/Special Event (2010)
- The Colbert Nation Interview Simulator – Gold Award, Interactive Applications Promotion (2010)
- Kid Notorious - Creative Use of New Media (2005)
- Drawn Together - Gold Award, Campaign Using One or More Media (2005)
- Kid Notorious - Gold Award, Online Advertising (2004)

### Creativity Annual

- Indecision 2004 Website - Gold Medal, Website Design (2005)
- Drawn Together Website (2005)
- Last Laugh '04 Website (2005)
- Comedy Central Roast of Pamela Anderson Website (2005)

### IAC Awards

- Drawn Together Mass Email - Best Entertainment Email Message (2005)
- Indecision 2004 Newsletter - Outstanding Online Newsletter Campaign (2005)